



DIOCESE OF
Bath & Wells

Living the story. Telling the story.

Bruton & Cary Deanery Synod
03 March 2020

GIVING REVIEWS

Gary Watson

THREE PILLARS OF A GIVING REVIEW :

- **INFORM**
- **INSPIRE**
- **INVITE**



INFORM :

- Last Year's Income
- How was it spent – (% rather than actual)
- Impact
- Mission Plan for the year ahead
- Budget to be met – identify potential shortfall (worst case scenario)
- Impact
- Common Fund Explanation (*Fixed Cost Model divided by Membership*)
 - [Play the Common Fund Video](#)
- Welcome Packs for new “regular” worshippers
- Pew tools – Giving Cards, Bank Details, Gift Aid Envelopes & GA Forms
- Giving tools – As above + Gift Aid Declarations, Contactless & Other Digital channels

INSPIRE :

- Discipleship (teaching/bible study throughout year)
- Thank You for your generosity (personal letter / periodic update in notice sheet etc)
- Lead by example – be a giving church – members can vote on who to support at APCM
- Encourage participation – Time & Talents as well as Treasure
- Testimony – who has benefitted/outcomes (people give to people / relationships)
- Communicate how legacies have been used and the difference they've made (IMPACT)
- What is possible “IF.....” (particularly legacies but not limited to these)
- Home group courses/materials – Giving In Grace (www.givinginGrace.org) / 6 Steps in Christian Giving / Giving for Life (available from diocese)



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INVITE :

- Be a part of what's happening in THIS church – time / talents / treasure
- By Example - People more often than not follow what they see others doing – bear in mind if you have high turnover of visitors.
- Formal Response (so all can be included – involve church council members to make it personal – *be clear that EVERYONE is being invited to respond*)
- Pledge Cards/slips
- Use 'Six Steps' – encourage progression to next 'type of giver'
- Gift Aid Declaration (always available to maximise contributions)
- Inflationary Increase Reminder (if not planning to do annual PGR) – Simple letter encouraging standing order giving & suggested increase (similar to PGS)
- Initial teaching/invitation within 'welcome' packs for new members
- 'survival' packs for existing members
- Have the right TOOLS available – don't miss out on giving due to lack of cash
- Promote legacy giving – posters / legacy workshops



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Example of a Pew Card (business card size)

A WARM WELCOME!

If you would like to get more involved in this Church, or to meet with one of the clergy or support team, please contact the Parish Office on 0117 9863354 [10-12 Mon-Fri] or speak to a warden.

GIVING TO ST JOHN'S CHURCH KEYNSHAM

The Lord loves a cheerful giver!

If you would like to give to the work of this Church, you can do so by:

- *cash/cheque paid to 'St John's Church Keynsham' [use wall safe]*
- *bank transfer to St John's Church, sort code 40-26-27, acc. 01075713*
- *signing a pledge card for planned giving [from the back of Church]*
- *using Gift Aid yellow envelopes for one-off gifts.*
- *giving online: MyDonate Keynsham PCC*

email: office@keynshamparish.org.uk

Sharing Jesus Christ

ST JOHN'S CHURCH KEYNSHAM at the heart of Your Community



Tel: 0117 9863354

email: office@keynshamparish.org.uk

http://www.keynshamparish.org.uk
for notices and details of services

Sharing Jesus Christ



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“ No matter how large or small, every gift in every will makes a difference ”

A Lasting Gift to your Church



For further information visit www.churchlegacy.org.uk
You can also discuss gifts in wills in confidence with the Treasurer or Incumbent.



THE CHURCH OF ENGLAND
www.churchlegacy.org.uk

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 **goodbox**



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